

## IFHE-US CONNECTION

*A Newsletter for Members of the International Federation for Home Economics in the USA*

Volume 11

Issue 1

**Officers****President***Mary Warnock*

mwarnock@uark.edu

**Past President***Mary P. Andrews*

mandrews@msu.edu

**Director of Finance***Nancy Billings*

NancyBillings@aol.com

**Director of Professional Development and Programs***Tahira Hira*

tkhira@iastate.edu

**Director of Communications***Pamela Kirkley*

pamela.kirkley@nicholls.edu

**Recorder***Deborah T. Tippett*

tippettd@meredith.edu

**Director, UN Liaison***Ruth Norman*

Redla57@aol.com

**Director, IFHE-US Development Fund***Sharon McManus*

svmcmanus@aol.com

**AAFCS Global Perspectives***Mary Gilliland*

mltg@aol.com

**Nomination Chair***Carolyn Blount*

cblount@vendor.net

**Deadline for the Fall Newsletter: Sept. 17, 2010**

Please submit articles on time, to Pamela Kirkley (pamela.kirkley@nicholls.edu), as late entries affect our ability to get materials organized and printed. Be sure you indicate IFHE Newsletter Fall 2010 in your subject heading.

## A Message from the President

### Mary Warnock

**H**appy New Year! Yes, 2010 has arrived with its Arctic air blasts, torrential rains, earthquakes and tornadoes, but IFHE-US is alive and well. The IFHE-US Board of Directors has been very busy on your behalf since the last newsletter (Volume 11, Issue 2). Let me share a few items with you:

### Leadership

- Through the efforts of Carolyn Blount, Nomination Chair, the election for positions of Director of Professional Development and Programs and Director of Finance went smoothly. CONGRATULATIONS to Sharleen Kato, Director of Professional Development and Programs, and Martha Dallmeyer, Director of Finance, on being elected to these positions of leadership for IFHE-US. Their duties will begin with the 2010 Council meeting in Sligo, Ireland and end with the 2014 Council Meeting. As we welcome Sharleen and Martha, we must not forget to give overwhelming thanks to Tahira Hira, Nancy Billings and Carolyn Blount for jobs well done. Their contact information is located in the officers section of this newsletter, so drop them a note of “thanks” for their very hard work. A new Nomination Chair will be appointed soon (IFHE-US By-Laws, Article VI, Section A) for 2010-2014.
- The 2010 IFHE Leadership Meeting was held in Munich, Germany, February 5-9. Those from IFHE-US attending were Joanne Pearson, Mary Miller, Jessi Chen-Yu and I. See the “2010 IFHE Leadership Meeting Overview” article for related information.
- H1N1 information was shared at the 2010 IFHE Leadership Meeting. Discussions also involved projects that could be initiated to assist the earthquake victims in Haiti. As soon as information concerning either or both of these subjects has been received from IFHE and/or Region of the Americas, it will be passed to the IFHE-US membership. If you have reliable contacts in Haiti that could assist IFHE-US, Region of the Americas and/or IFHE with a project, please send that contact information to me, Juanita Mendenhall, and/or the IFHE office. This information is being collected for future use.

### 2010 Council Meeting, Sligo, Ireland

- The number of delegates that will be assigned to IFHE-US will be determined by the number of individual and organizational dues on record with IFHE (Bonn, Germany). Delegate information is to be distributed in late April. Many of you are waiting for this information in order to make meeting and

flight reservations plus pay the delegate fee. I will send out by email or make telephone calls as soon as possible concerning this issue. As a reminder, make sure that your dues are up-to-date.

### 2010 American Association of Family and Consumer Sciences Annual Meeting, June 22-27, Cleveland, OH

- IFHE-US Board Meeting is scheduled for Tuesday, June 22nd, from 3:00 – 5:00. See final program for room assignment.
- IFHE-US Business Meeting is scheduled for Wednesday, June 23rd, from 4:00 – 5:30. See final program for room assignment.
- Irish Cultural Event is scheduled for Wednesday, June 23rd, from 6:00 – 9:00. Sharon McManus, Director of IFHE-US Development Fund, has done an outstanding job of coordinating food, entertainment and a speaker for this very special event. Registration information is posted on the aafcs.org web site and within this newsletter. Do take advantage of this extraordinary event.
- Juanita Mendenhall is to be recognized at the Pacesetter Dinner as a recipient of the 2010 Distinguished Service Award. You may purchase a ticket for this event through your meeting registration. IFHE-US is honored to have Juanita as a member. Show your support by attending the Pacesetter Dinner, making a contribution to IFHE-US in her honor and mailing this to Nancy Billings (address in Officers section) and/or sending a contribution to the 2010 DSA Honorary Fund, AAFCS, PO Box 79377, Baltimore, MD 21279-0377.

### Web Master

- IFHE-US is in need of a person to be the web master for the IFHE-US web site. Contacts have been made, but a person has yet to be identified. If you know of someone who might be able to perform this duty, please send contact information to me at mwarnock@uark.edu for dissemination to the Board. Your assistance is greatly appreciated.

I encourage you to read the articles within this newsletter so that you may stay abreast of work being conducted at the United Nations, of programs being sponsored by the Global Perspectives Community at the upcoming AAFCS Annual Meeting, and of work being conducted on your behalf by IFHE-US. Get involved; stay engaged; support IFHE-US. See you in Cleveland. Remember: CLEVELAND ROCKS!!!

# 2010 IFHE Leadership Meeting Overview

Mary M. Warnock

The 2010 IFHE Leadership Meeting was held February 5-9 in Munich, Germany. Those attending from IFHE-US were Mary Miller, Joanne Pearson, Jessi Chen-Yu and Mary Warnock. The program included Executive Committee, plenary, liaison and program committee meetings plus workshops and reports from the IFHE President (Geraldene Hodelin), IFHE Executive Director (Anne Laufenberg-Beerman), Regional Report (Janice Maison – Region of the Americas) and Council Committees (Janice Maison – Publication; Joanne Pearson – Project Assessment).

James McIntosh, UK, conducted a well attended workshop titled “Easy Global Marketing How to Create and Use a Blog.” He used his own web site as an example. It was a perfect fit with the Symposium Theme “Home Economics Beyond 100 Years: Empowering for the Digital World.” How to use the new member database was shown by the IFHE staff.

The day-long symposium on Saturday dealt with technology utilization. Dr. Caja Thimm, Department of Communication at the University of Bonn, addressed “The Digital Home and the Mediated Family: Social Consequences of New Technologies.” She emphasized media development, use of Web 2.0 (a network of people such as Face Book) and the digital divide which is a serious threat to social equality. Dr. Donna Pendergast, Griffith University, Queensland, Australia, shared “New Technologies Applied to Home Economics Education.” Appropriateness of web pages, use of WORDLE, the 21st Century learner, 3-D Modeling and teaching examples for use in Home Economics schools were shared. Food Works, YouTube and the Wimba classroom were highlighted.

The Young Professionals, including Wolfgang Schmidleger (Switzerland), Stephan Wahlen (Finland) and Amanda McCloot (Ireland) shared their experiences of developing and using interactive software tools, blogs, wikis and YouTube. Dr. Rainer Stamminger, Chair of the Program Committee Household Technologies and Sustainability, University of Bonn, spoke about household and appliances technology centers within

the home. “Interaction of Society Development and Community Technology” was the topic for Dr. Gerda Casimir, Department of Sociology of Consumer and Household Sciences, University of Wagenengen, Netherlands. She highlighted government policy, business activities and culture as differences that would affect the use of technology within different countries. This symposium had been advertised as being available worldwide, providing a sufficient number of people requested it; however, due to the lack of requests, the symposium was only available to those on-site in Munich.

Liaisons met to discuss the member database and how it can be used to retrieve information. A demonstration was performed and instructions shared. The timely submission of dues, including bank transfers, was mentioned as a reminder because the number of delegates designated for the 2010 Council meeting will be dependent on these paid memberships. The number of delegates being allocated to IFHE-US will not be released until late April. Mary Magee (Ireland) stated that the European countries were trying to organize a European Home Economics Association so that an NGO position could be established at the United Nations. Currently, the European countries are collaborating on a school meals project. The work of the “Think Tank” is progressing. Africa is trying to address the visa issues. Also, an African recipe book is being developed for fund raising purposes at the 2010 Council meeting.

The Haiti crisis was discussed. Geraldene Hodelin requested that names of groups (organizations) that could become networking partners be sent to IFHE. A special account has been identified within IFHE so that monetary donations can be submitted. See the IFHE.org web site for this information. Major questions from the attendees related to the identification of contacts and how/where to channel the IFHE efforts. More information related to this future project is to be posted on the IFHE web site.

Other items of interest included:

- International Journal of Consumer Studies will have a dedicated edition. Five papers are needed

from each region for this publication. Emma Collins will be the editor. Send articles to editor133@gmail.com.

- Election results have been posted on the IFHE web site. Congratulations to Joanne Pearson, newly elected Vice President – Region of the Americas (2010-2014).
- 2014 Council meeting will be held on the Brescia College campus in southern Ontario, Canada (near London).
- A scientific writing workshop is to be held at the 2010 Council meeting.
- Future IFHE officer candidates include Carol Warren (Australia) for President-elect position and Elisabeth Leicht-Eckardt (Germany) for Treasurer.
- 2011 Leadership meeting will be held in Germany. Place and dates are to be announced.

Attending this Leadership meeting in Munich, Germany was an awesome experience! •

## International Journal of Consumer Studies: Special Issue Call for Papers – July 2011 Home Economics: An International Perspective

The International Federation for Home Economics (IFHE) is the only international non-Government organization dedicated to Home Economics and Consumer Studies. Founded in 1908, it serves as a vital platform for global exchange with these fields, providing and promoting continuing Home Economics education, recognizing the importance of this subject area, and facilitating opportunities through practice and research to ensure improved quality of life for individuals, families and households worldwide.

The IFHE hosts annual, bi-annual and 4 yearly meetings allowing global representation of current areas of research in Home Economics and Consumer Studies. However, on a regional level, many more conferences, seminars and meetings take place under the umbrella of the IFHE.

The IJCS recognizes that there is large regional variation in the approach and concepts of Home Economics and Consumer Studies. To date, Special Issues have largely focused on research undertaken in Europe, North America and the Commonwealth. With this in mind, it wishes to become more inclusive to ensure that its coverage remains focused on Home Economics and family studies as well as consumers and business. Authors are therefore encouraged to submit articles taken from regional/local conferences based on academic papers and/or poster presentations with the objective of developing a balanced portfolio of research in Home Economics across the world.

For further details please contact:

Katherine Hughes, Editor  
Katherine.hughes@btconnect.com  
0044 29 2088 6569  
PO Box 671, Caerphilly CF83 1ET

Emma Collins, Guest Editor  
editor133@gmail.com

# World Regions Home Economics Special Issue: Proposal

The International Journal of Consumer Studies (IJCS) www.wiley.com/bw/journal. is a mature, leading academic peer reviewed journal accessible in over 6000 libraries worldwide. IJCS articles are downloaded over 100,000 times a year through online hosts.

The Journal is experiencing world regional differences in the type and quality of submitted papers, with Special Issues largely focused on research undertaken in Europe, North America and UK Commonwealth countries. It wishes to be more inclusive and to ensure that its coverage remains focused on home economics and family studies as well as consumers and business.

The Editor of the Journal is planning to attend one of the regional IFHE Conferences in 2010 and Editorial Board members will be attending others across the world regions. We wish to invite papers for a World Home Economics issue to be published in July 2011. We intend to publish up to 5 articles taken from regional conferences from suitable papers and poster presentations, with the objective of developing a more balanced portfolio of research in home economics across the world.

If the proposal is accepted, we would anticipate that members of IJCS Editorial Board would work with appropriate key people within the International Federation for Home Economics in recruiting, selecting papers and in administering the refereeing process, with Emma Collins as the Senior Editor. Emma was Guest Editor of a Special Congress Issue covering papers presented at the 2008 IFHE Congress, which was published in July 2009 by the International Journal of Consumer Studies.

We are keen to ensure that this proposal is perceived as a way of drawing together a showcase of world research and is not in competition with other publishing outlets available to emerging academics.

In terms of the timescales, a deadline for submission of abstracts is anticipated to be September 15th 2010 and for full articles is November 15th 2010.

For further details please contact:

Katherine Hughes, Editor,  
International Journal of Consumer Studies  
Katherine.hughes@btconnect.com  
Tel 0044 29 2088 6569  
PO Box 671, Caerphilly CF83 1ET

Emma Collins  
editor133@gmail.com

## February 2010 Editors Notes

Journal scope: The International Journal of Consumer Studies (IJCS) is designed to provide an international forum for academic and research papers about consumer affairs. It publishes studies of interest to an international audience and at the leading edge of consumer research throughout the world. The scope of the journal includes:

- consumer sciences and their application
- consumer policy
- consumer education

Topics covered by the Journal include:

- consumer protection: empowerment and entitlement, safety, standards, economic security;

- consumer behaviour: goods and services, business and marketing practices, retailing;
- the consumer ecosystem: globalisation, sustainability, technology, ethical consumption, gender issues and citizenship;
- family and household studies: quality of life, food and nutrition, textiles and clothing, shelter, health and well being.

Criteria for acceptance: The criteria for acceptance are relevance to the scope of the journal, general quality, academic rigor, originality and interest to the broadly based readership.

Guidelines for submission: Manuscripts may be submitted from any country, and must be in clear, concise, readable English. The Editor is particularly keen to support authors for whom English is not their first language. Authors are requested if possible to have their paper edited by a competent English speaker before submission. Manuscripts should be submitted electronically. Articles will normally not exceed 5,000 words.

All articles should report original research that has not been published or submitted for publication elsewhere in any form other than as a simple abstract of 400 words or less. Papers presented at conferences are accepted provided that they have not been published in full in Conference Proceedings. All authors will see and approve a ‘pre-final’ version of the manuscript. Authors are encouraged to cite references from articles previously published in the IJCS.

**Prior publication:** The IJCS considers the following to represent “prior publication”: any printed material describing the findings, methods, or results of a submitted/in press manuscript in excess of 400 words; any published tables or illustrations that in any way duplicate the content of a manuscript; any posters, leaflets and video-tapes shown other than at an academic conference; and electronic manuscripts or posters available to the public via the Internet.

**Review process:** The Editor reviews each manuscript within 3 weeks of receipt and acknowledges receipt of the article. Papers deemed to be of very poor quality or inappropriate for the IJCS may be rejected outright after initial review by the Editor. In such cases the manuscript is returned to the author with comments.

The Editor relies on referees to advise on such matters in the fairest possible manner. All manuscripts are subjected to peer review by at least two expert referees, selected by the Editor from a panel of referees. They are asked to review the manuscript within 28 days of receiving it and to send their opinion on a referee form to the Editor. The referee’s function is to assign a priority based on content, originality, quality, relevance and interest.

The Editor will decide, based on her independent opinion and the report of the referees, whether the paper is suitable for publication, is capable of acceptance after revision, or should be rejected. The final decision remains with the Editor. Authors will be informed by the Editor about the reasons for the decision.

Revisions and rejections: Occasionally, manuscripts may be accepted with no or minor changes. Others are returned for revision before being accepted. Some are re-

jected. Because of the tight schedule from submission to the special Congress issue, if manuscripts are not in an acceptable format by March 2011, they will automatically be excluded from the Congress issue, but may be considered for a future general issue of the IJCS.

Time from submission to decision and publication: The Editorial Office strives to minimise the time from submission to first decision. Please note, however, that delays can occur for many unforeseen reasons – e.g. referees taking more than 28 days to review an article. Authors keen to ensure that their manuscript is included in the journal should submit their completed manuscript as soon as possible.

**Reviewer anonymity:** Except in very unusual circumstances, the identity of the authors and the reviewers involved is kept confidential.

“Pre-approval” of papers: Authors may contact the Editor to determine whether a particular topic is likely to fit into the remit of the IJCS. However, the IJCS does not provide advance determinations as to the priority to be given to a particular manuscript, because this usually requires opinions through peer review.

Legal status of submitted manuscripts: All manuscripts are deemed to be the property of the submitting author(s) with an exclusive license granted to Wiley Blackwell to publish.

**Embargo policy:** The Board recognises the legitimate desire of some authors to obtain publicity for their work published in the pages of the IJCS. However, even if a manuscript has passed the peer review process and is considered “in press”, public release of information should not precede the actual publication of the work (currently defined as the date the first copy is mailed from our publisher or the date of full publication on the Internet). These restrictions do not apply to the presentation of the work at conferences that precede the actual publication date, including abstracts with less than 400 words.

**Inclusiveness:** The Editorial Board is seeking to expand its coverage of research from developing world researchers and endeavours to provide a peer mentoring scheme to ensure that such articles reach the requisite standard of academic rigor, are ‘leading edge’ and are of interest to an international audience.

**Academic integrity:** Duplicate publication and outright fraud are rare events that nevertheless have a very serious impact on the integrity of the research community. If the Editor uncovers possible evidence of such problems, she will first contact the corresponding author in complete confidence, to allow adequate clarification of the situation. If the results of such interactions are not satisfactory, the Editor will contact the appropriate official(s) in the institution(s) from which the manuscript originated. It will then be up to the institution in question to pursue the matter appropriately. Depending upon the circumstances, the IJCS may also opt to publish errata, corrigenda, or retractions.

Katherine Hughes, Editor, International Journal of Consumer Studies Adapted from Editorial Policy Revised November 2008

## IFHE-US Development Fund

Sharon McManus, Director

April 2010

Dear IFHE-US Member,

We still need \$4,000 to reach our goal of \$100,000 in total assets before the IFHE Council in Sligo, Ireland in July 2010. This additional money would replace the \$15,200 which we gave in four grants in 2008. Your past contributions---large or small---have been greatly appreciated as we have achieved each of our previous goals. Each dollar you give helps us get closer to our goal. All contributions are tax deductible.

Our 12th annual educational fund-raiser will be on Wednesday evening, June 23, 2010 at the Corner Alley in Cleveland, OH. We hope that you can join us for this festive Irish Cultural Evening. Registration information is included in this newsletter.

Won't you consider becoming a member of the IFHE-US Global Legacy Society by listing the IFHE-US Development Fund in your trust or will? Please consult with your attorney and let us know if you have included us in your will or in another way.

Your commitment to the IFHE goals and your monetary gifts help us achieve our global mission. We thank you for your ongoing support.

With much appreciation,

Sharon V. McManus, Director

Committee Members: Talma Benavides (TX), Nancy C. Billings (AL), Carolyn Blount (WA), Mary Turner Gilliland (CA), Norma Maynard (St. Lucia), Gregg McCullough (OH), Marianne Calhoun McKeon (NY), Marguerite Scruggs (OK), Nancy St. John (VA)

**IFHE-US Development Fund**  
**P. O. Box 2403**  
**Holland, MI 49422-2403**

Yes, I want to support the IFHE-US Development Fund. Enclosed is my contribution of:

\$25  \$50  \$100  \$250  \$500  Other \$ \_\_\_\_\_

Yes, I want to join the IFHE-US Global Legacy Society.

Please make checks payable to the **IFHE-US Development Fund**.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_



**Evening Tour – Irish Cultural Evening -- \$55.00** –This festive Irish evening includes an Irish buffet, the Murphy Irish Dancers from Cleveland performing traditional dances, and Sister Maureen Burke, SND introducing us to Irish immigrants in Cleveland. Join the fun at The Corner Alley in the heart of Cleveland's entertainment district, just a short walk or taxi ride from the Renaissance Hotel. All are welcome to attend and network with colleagues and friends. 2.5 PDUs approved. A portion of \$55 ticket is tax deductible. To register for the Irish Cultural Evening, complete the form below and make your check payable to **IFHE-US Development Fund**.

**Day tours return in time to attend this event. Registration deadline: June 10**

Irish Cultural Event

Check Number: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

Name: \_\_\_\_\_

Name of additional participant: \_\_\_\_\_

Please include address, e-mail, and phone in service through June 22, 2010.

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone w/ area code: \_\_\_\_\_

E-mail: (print) \_\_\_\_\_

Send the completed form and check to the following address:

**IFHE-US Development Fund**  
**PO Box 2403**  
**Holland, MI 49422-2403**

If you have questions, please contact Sharon McManus at (616) 546-3394 or [Svmcmanus@aol.com](mailto:Svmcmanus@aol.com)

# Report of the Follow-up Evaluation of the IHES Scholarships to attend the IFHE 2008 Jubilee Congress in Lucerne, Switzerland

Mary Andrews  
January 2010

The International Home Economics Services, Inc (IHES) conducted a major international travel scholarship program in 2008 to assist professionals from developing countries (World Bank definition) to attend the IFHE Jubilee Congress in Lucerne, Switzerland. Ten professionals out of a pool of 72 applicants were chosen as scholarship awardees; four from Africa, four from Asia, one from Latin America and one from the Caribbean. One awardee was unable to secure her Swiss visa and was unable to use the scholarship. One other awardee used the scholarship, but upon return home, refunded a portion of the scholarship to IHES in gratitude of the honor.

During the 2009 Annual Meeting, the Board of the IHES requested that the original scholarship committee conduct a follow-up evaluation to determine the value and efficacy of the scholarship program. In October of 2009, a brief 12 question survey was constructed and sent to the awardees via the same e-mail address as had been used originally to communicate with the candidates. Of the nine potential respondents, seven provided data. The other two have not responded in spite of three further email solicitations and a hard copy mailing. It might be that they are no longer at the original address.

Familiarity with IFHE and IHES: One of the seven respondents had attended an IFHE Congress previously and 6 of the 7 had never heard of IHES. The one awardee from the Caribbean, a past president of CHEA was familiar with both IFHE and IHES. When asked “how they had heard about the availability of the scholarship”, three received the information from a personal friend who was also an IFHE member, one received the information from the official IFHE website, one from the IFHE-US Connections and two from an email sent from IFHE. In a subsequent question concerning changes to improve the announcement process, one respondent mentioned that relying on the INTERNET (Websites) was insufficient for professionals from developing countries who may not have access to the INTERNET. On the other hand, these responses suggest that multiple avenues be used to distribute future announcements and to especially suggest that members and officers relay the information to colleagues and networks.

Improving the process: Four respondents felt that the process used was clear and efficient. One respondent suggested that a quota system be established to allocate

scholarships across countries and continents (which was how the process was conducted although respondents would not be aware of such). One respondent (a retiree) mentioned that occupational status be used as a screen since she felt that active professionals should be given priority. Two of the awardees were retired, although the screening committee was not aware of this information from the applications.

Importance of the financial assistance: Respondents were asked if they would have attended Congress if they had not received the scholarship. Three said “no”, they would not have been able to attend. Two said “yes” they were planning on attending anyway, and two said “maybe” or “with great difficulty” and were grateful for the assistance. When asked “what other sources of assistance was received”, three used personal or family funds and one used monies from her business. One respondent noted that she secured a personal bank loan and has been repaying it, while two other respondents mentioned that they loaned monies from retirement insurance funds. One respondent received financial assistance from another NGO, the United Board for Christian Higher Education in Asia. All were supportive of how the scholarship monies were received, although one respondent suggested that the amount be higher to cover more of the actual travel costs and one respondent suggested that the amount of the scholarship not be predetermined but based on need, or cost of travel to the Congress site.

**Reactions to Congress:** All of the respondents were excited and thrilled with the Congress. They used words such as “wonderful experience”, “an eye-opener”, “very pleased”, “a great opportunity”, and “a very enriching experience”. Most mentioned something about “networking” or “meeting fellow home economists from other countries” or “bonding” as being important. Others noted the organizational efficiency of Congress or the breadth of professional exchange as being most impressive. One respondent noted the evening home visit as being extraordinary and very much appreciated. When asked if attending Congress was “inspiring” in any way, all answered with an unequivocal “YES”. Three respondents noted their commitment to attend future IFHE meetings or to increase their participation in national professional associations. One respondent was surprised at the similarity of issues and challenges facing home economists in other countries and was mo-

tivated to share this information with her colleagues locally. One said that she was inspired to do more to help uplift the lives of families, especially those in the rural areas. And one respondent noted, “the professional practice of Home Economics needs greater recognition from different stakeholders...” “Strong national and international level associations need to work in a coordinated manner for greater impact.”

Personal application of insights to professional practice: A number of different ideas were presented about how respondents were using the information and insights gained. For instance:

- One respondent was impressed with the “use of technology” at the Congress and in professional practice and wanted to encourage this use at home. She was already using content from the “E-Book” and was very grateful for its availability.
- Three respondents mentioned specific courses that they were teaching to which information received at Congress was being embedded (The Consumer and Technology, Introduction to Home Economics, Adult and Continuing Education programs)
- Two respondents mentioned specific colleagues that they met to whom they wanted to network with in the future, and one noted networking as being important to her.
- Two respondents mentioned curricular revisions being undertaken at their home university to which the discussions about the future of Home Economics at Congress had been most useful.
- One respondent had a whole list of significant ideas that she hoped to implement at home—from the YPN to the Market Place to improving fund raising.
- Awareness of research themes, journals and seminars was mentioned as being useful and important to showcase professional work.

Sharing with others to improve professional practice: Again, a variety of ideas were listed:

- In-house training workshops for Association leadership
- Visioning with Executive Think-Tank
- Membership drive and recruiting more widely at the territorial level
- Disseminating the IFHE newsletter
- Continued building of Association website
- Work to develop a Young Professionals Committee
- Recruited a new member to IFHE
- Conducted echo-seminar among senior home economics students and HE faculty
- Delivered a report during annual national convention
- Shared experiences with colleagues and leaders of the college
- Worked with public media to enhance the image of home economics
- Presenting at the biennial conference of our association

- Insights from Congress were shared during our curriculum revision discussions
- Shared with members of our local association and other professionals

One most useful or impactful aspect of attending Congress:

- Seeing the struggles that other professionals go through in other parts of the world, and their willingness to keep working for change in very trying times was very encouraging!
- Broadening one’s perspectives of the philosophy of Home Economics engenders pride.
- I was happy to witness the installation of the 1st President of IFHE from the Caribbean region!
- To be in contact with colleges and establish new contacts to link IFHE professionals to our own.
- Attending the conference impacted on my appreciation of the significance of the Home Economics discipline in improving the Quality of life of the family.
- Meeting other Home Economists, recognizing the homogeneity as well as the diversity of disciplines across cultures and the challenges we face as professionals all over the world.

One respondent from Africa had a very unusual story to tell about the impact of the Congress on her personal life. She said that she “took a personal decision to ensure the sustainability of the physical environment in my home area. So I bought a seven-acre piece of land and planted it with trees in an area that is usually famed for tea plantations. I made sure I planted a variety of trees: indigenous ones, for wood fuel, for timber, some medicinal, some that would mature beyond my lifetime, and some aesthetic. Part of the goal was to ensure protection of the river that runs at the bottom of the farm, so I planted most of the indigenous, long-time-in-maturing trees along the river bank. The other goal was to reduce the soil erosion already occurring on the farm, as well as to make use of land that had been lying idle for a long time. Of course, I had to take a loan to purchase the farm, which I shall repay in the next three years. But once I made it clear I would not plant any cash crops, the forestry department offered to donate some trees for planting if I took care of the land preparation and actual maintenance of the plantation. In total, we planted over 3500 trees and are in the process of re-placing the ones that died. I have also encouraged my neighbors to plant some trees on their farms. I hope they will. In this respect, I have demonstrated leadership in environmental conservation, albeit on a small scale, by thinking globally and acting locally.”

## Summary:

Comments from seven recipients of travel scholarships to attend the IFHE Jubilee Congress in Lucerne were received and compiled in this report. In all instances, respondents were grateful for the financial assistance and thrilled with the experience of attending Congress. Only one had previously attended Congress and 6 out of 7 were previously unaware of the IHES. Three out of the seven received information about the scholarships from personal friends who were also IFHE members. Others heard about the scholarships from official IFHE websites or communications. This information suggests

that future announcements should use multiple venues and stress personal distribution channels. The financial assistance provided by the scholarships was instrumental in their attendance. None of the recipients were able to secure additional funds from their employers but rather relied on personal funds or loans.

Reactions to the Congress were very positive and enthusiastic. Many different aspects of Congress were quoted as being impressive—the organizational efficiency, use of technology, broad based sharing of information, excellent networking and sense of bonding and fellowship. Individuals noted many ways in which the Congress was successful and inspiring—encouraging future attendance, greater participation in home associations, engaging in more activities to uplift the lives of families, exploring the use of technology and pursuing professional networking. Respondents were using the information and insights gained by embed-

ding new material in their courses and curricular revisions, sharing information within their associations and professional networks, capitalizing on the discussions of the Philosophy of Home Economics to rethink future directions, and making personal decisions to become more involved. Of the many different ways attendance at Congress was felt to be useful, one of the most often mentioned was the camaraderie felt with fellow Home Economists...the new found awareness of the similarities of our struggles, the openness to network and share and the feeling of being part of a larger community of professionals with similar goals. Attendance at Congress was most impressive and stimulating. Based on these comments and the aspiration to involve more professionals from under-represented areas of the world, IHES would be providing an important service to the profession if it would continue to provide travel scholarships to IFHE Congresses. •

## International Journal of Consumer Studies Call for Papers for Special Issue: *Home Economics; An International Perspective* July 2011

The International Journal of Consumer Studies is published for academics, policy makers and lay people around the world who are interested in consumer affairs. It is published six times a year and strives to publish original articles of the highest quality.

It is designed to provide an international forum for academic and research papers about consumer affairs. It publishes studies of interest to an international audience and at the leading edge of consumer research throughout the world. The scope of the journal includes:

- consumer sciences and their application
- consumer policy
- consumer education

Topics covered by the Journal include:

- consumer protection: empowerment and entitlement, safety, standards, economic security;
- consumer behaviour: goods and services, business and marketing practices, retailing
- the consumer ecosystem: globalisation, sustainability, technology, ethical consumption, gender issues and citizenship
- family and household studies: quality of life, food and nutrition, textiles and clothing, shelter, health and well being

More information about the International Journal of Consumer Studies is available online: [interscience.wiley.com/journal/ijcs](http://interscience.wiley.com/journal/ijcs)

The Journal will publish a Special Issue in July 2011 with the title: Home Economics; An International Perspective. Details are overleaf.

Guest Editor – Emma Collins ([editor133@gmail.com](mailto:editor133@gmail.com)) is calling for contributors to submit by e-mail. Abstracts of up to 500 words no later than September 15th 2010

*IFHE-US will have a product sales table at the AAFCS Convention in Cleveland so we can sell our IFHE History book and DVD's. Along with it will be a display of four of our International FCS/home economics "opportunities." As a fund raiser for IFHE-US, you are invited to contribute small items for sale, perhaps that you have made, like bookmarks, note paper or paper weights, small mementos you no longer want (or have room for) that we can sell to benefit IFHE-US. Along with this project we will need volunteers to help staff the table during the time product sales are happening. Please send information about what you will do, bring item(s) or volunteer time, to Juanita Mendenhall ([juanitam@usit.net](mailto:juanitam@usit.net) or 803-337-4012) as the organizer of this project. Please help make this project a success!*

# IFHE-US Development Fund Contributors

January 1 – December 31, 2009

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## The UNITED NATIONS

Do You Remember Our NGO Representatives?

NGOs are non governmental organizations. There are over 1000 representatives of various organizations with representation at the UN in New York. IFHE and AAFCS are typical of professional organizations.

Over the years IFHE and AAFCS have had over 15 NGO representatives at the UN in New York. However, how many of these loyal volunteers do you remember? Helen Tarail and Mary McDonald were each faithful for more than 10 years. They keep in touch occasionally and their reports are typical of the lasting influence of their experience at the UN.

Both Helen and Mary have been enthusiastic about their experiences and how it has enriched their lives. Helen Tarail is now living in Amherst, Massachusetts, a university town. She has regular contact with retired professors and foreign service members with whom she can share her international interests.

For years Mary McDonald has sent clippings about presentations she has made in her home town. One note said, "...my 11 years at the UN have been rewarding, both personally and professionally". A letter from her granddaughter credited Mary's influence in her choice of study in college: that of translation and interpretation.

All IFHE and AAFCS members can have opportunities to broaden their understanding of international issues by attending meetings and conferences at the UN. As the result of the article in the fall IFHE-US newsletter, Candy Miller has joined Nora Gorman as an NGO for AAFCS. Candy volunteered because of the value she placed on UN meetings she has attended in the past.

For opportunities to attend meetings or conferences at the UN in NY contact:

Ruth Norman, redla57@aol.com